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Mainz, 23. Februar 2026

## Wine Enthusiast 2026

Sehr geehrte Damen und Herren,

das Deutsche Weininstitut (DWI) organisiert 2026 eine Verkostung deutscher Weine mit Aleks Zecevic vom US-Magazin Wine Enthusiast. Weinerzeuger können ihre Weine hier in Deutschland lokal einreichen und profitieren von reduzierten Versandkosten sowie einer um 20% vergünstigten Teilnahmegebühr (52 \$US pro Wein, statt 65 \$US ohne Rabatt).

Bewertungen durch Wine Enthusiast erfolgen nach Blindverkostungsprinzipien und genießen weltweit hohes Ansehen bei Konsumenten und Fachhändlern. Einsendeschluss für Proben ist der 20. April 2026. Die Weine müssen zu 100 % aus deutschen Trauben bestehen.

Die Anmeldung erfolgt über die Wine Enthusiast's Ratings Platform. Details dazu:

### *Submit your German wines for review by Wine Enthusiast in 2026*

*To promote German wines, DWI has arranged a tasting with Aleks Zecevic, the dedicated reviewer of wines from Germany for the industry-leading American magazine Wine Enthusiast.*

*We encourage you to take advantage of this opportunity to have your wines reviewed locally. Shipping costs are reduced (versus sending to the U.S. for review) and DWI has secured a discounted submission fee for producers to participate.*

*A Wine Enthusiast rating and review is trusted by consumers and industry wine buyers globally. Reviewers follow blind-tasting protocols so scores truly reflect the quality of each wine.  
The Deadline to Submit: 20 April 2026*

*To participate,*

- *Wine must be 100% grape based of German origin.*
- *Spirits, mixed drinks or non-alcoholic wines are **not eligible** for review.*
- *Wines previously scored by Wine Enthusiast are not eligible to be re-tasted.*
- *Alternate vintages of previously reviewed wines are accepted.*
- *All wines are welcome regardless of U.S. import status.*
- *Your wines do not require a U.S. importer to be included in the tasting.*
- *Enter wines through Wine Enthusiast's Ratings Platform (instructions provided below) and pay the submission fee per wine: DWI has secured a 20% discount.*
- *The processing fee is US\$65 per wine, with 20% discount, each wine submitted is US\$52. Ship/deliver samples no later than 20 April 2026.*

*For more information on the registration process and how to apply your discount, you can consult the attached submission instructions (p. 3). In case of difficulties, please email [submissionssupport@wineenthusiast.com](mailto:submissionssupport@wineenthusiast.com) for assistance.*

### **Anlieferung der Probeflaschen nach Registrierung über die Wine Enthusiast's Ratings Platform**

**Wichtig: Für die Anlieferung der Probeflaschen gibt es aus logistischen Gründen nur ein kurzes Zeitfenster. Bitte schicken Sie die Flaschen zwischen dem 13. und 20. April eintreffend an:**

WMS  
„Wine Enthusiast“  
Budenheimer Weg 67  
55262 Ingelheim/Heidesheim

Bitte den Zusatz „WINE ENTHUSIAST“ außen deutlich auf das Paket schreiben.

**Probeneinsendeschluss:** 20. April 2026

**Ansprechpartner:**

Fragen zur Registrierung Ihrer Weine bitte direkt an:

[submissionssupport@wineenthusiast.com](mailto:submissionssupport@wineenthusiast.com)

Sollten Sie Fragen zur Ausschreibung haben, stehen Ihnen Andreas Kaul und Markus Franzen gerne telefonisch oder per E-Mail zur Verfügung.

Andreas Kaul, 06135-9323 207, [andreas.kaul@deutscheweine.de](mailto:andreas.kaul@deutscheweine.de)

Markus Franzen, 06135-9323 208, [markus.franzen@deutscheweine.de](mailto:markus.franzen@deutscheweine.de)

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## How to Submit Your Wine for DWI German Wine Group Tasting 2026

All wines to be tasted must be submitted through the Wine Enthusiast Ratings Platform to receive a review. **The deadline to submit is 20 April.**

REGISTER OR LOG IN AT: <https://ratingsplatform.wineenthusiast.com/login>

For first-time users, create a login.

Note, if you (or your importer) have submitted samples to Wine Enthusiast in the past, you may have an existing company profile. At the pop-up window, search for your company profile. If a company profile already exists, add yourself and email [submissionssupport@wineenthusiast.com](mailto:submissionssupport@wineenthusiast.com) to approve the association.

If your company does not have an existing profile, click 'Add Company' and complete all fields.

### ADD YOUR SUBMISSION(S)

Navigate to the 'add Submission' button in the top right corner.

Confirm your contact information.

Confirm your importer information. If you do not have a U.S. Importer, type '**1\_Not Imported in the U.S.**' into the Importer name field and select this option. Do not enter any other information in the importer contact section.

Click 'continue' and enter the details of the wine you are submitting.

Fields:

**Brand/Producer** (as it appears on the wine label)

**Vintage** (or NV/MV)

**Designation** (include VDP status, Vineyard Name, Prädikat as applicable in this section)

**Grape Varietal** (blends should select 'White Blend' or 'Red Blend' as appropriate)

**Appellation** (GI or IGP – e.g. Mosel, Baden, Pfalz, etc...)

**Type** (Red, White, Rosé, Orange/Skin Contact, Sparkling, Dessert)

**Cases Produced/ Cases Imported** (for non-imported wines, enter zero)

**USD Retail Price** (for non-imported wines, enter zero)

**Label Image:** uploading a label image helps confirm the wine information is accurate. It is not required to publish your review.

If you are entering more than one wine, click 'add another item' (green button) in the lower left corner.

Once you have entered the details of each wine you are submitting, continue to the review page. This previews how your review will be formatted. Please double check these match the information on your wine label.

Click continue to proceed to the payment screen.

In the discount code window, please enter **DWI20APRIL** to reduce your final charge. Payment can be made by credit card or bank transfer, processed by Stripe.

PLEASE NOTE: Some users can experience a delay in payment processing. Please do not immediately repeat payment if prompted. A member of the Wine Enthusiast support team will contact you if your payment is unsuccessful.